INFORMATION BROCHURE

GLOBAL INSTITUTES

SHIPPING, AIRPORT & HOTEL MANAGEMENT



<u>Dear Student</u>

Greetings from Global Institute of Shipping, Airport and Hotel Management, Valliyoor & Nagercoil. Global Institute of Shipping, Airport and Hotel Management is affiliated to National Council of Vocational and Research Training – New Delhi, Government of India. (Affiliation Number: NCVRT/TN/2287/VTC). Also the institute is always in touch with various sectors of hospitality and tourism to balance the lack of qualified professionals. The major sectors of tourism and hospitality industry are striving hard to cope up with the limited supply compared to it's growth rate of 40% per annum.

We wholeheartedly welcome you to the family of Global Institute of Shipping, Airport and Hotel Management. Your transformation of an average individual to a successful profession by mentally, physically and morally will start as soon as you join with us in the adaptions of our course curriculum, teaching methodologies, constant evaluation and spirit to excel in this competitively growing industry.

Our Curriculum

We have unique curriculum and innovative programme which has chartered a high quality growth in all the major sectors of hospitality and tourism industry which is booming like no other industry in the world, can take you to a promising career rather than the rest of other industry in the world can offer.

An interest deep from within can take you to extreme and promising career heights where travel, job satisfaction, a handsome pay package and a ladder to climb the top management levels at some leading corporate houses are at your hands reach.

As there is a saying 'As you sow, so shall you reap' perfectly fits in to this context in choosing the career of your choice. It's not the career which you choose, but the place where you lay the foundation of your career the strongest.

Our Focus

At Global Institute of Shipping, Airport and Hotel Management, we make sure that the foundation of your career are not only laid strongly but also that you build up the career path at the right direction on a steady growth. Our at par teaching techniques will help us to prove our excellence by producing Professional candidates with Vital Strength, Enthusiasm, and go getter's, who have successfully made an impact in today's service industry. We have imbedded our students with Professional and Moral Values of Social Commitment's and quality results.

To be in tune with the trends in industrial dynamics, we, at Global Institute of Shipping, Airport and Hotel Management, provide the right Ambience to attain excellence in Management Studies through appropriate infrastructural facilities, qualified and inspiring Faculty, well established Library, Teaching-Learning process and Working Systems. Personality Development and Training in real time Projects through Institution-Industry-Interaction, help our students to emerge as brilliant Technocrats and successful Professionals. The hard work and transparent ethical Practices of Faculty, coupled with the creative intellect to students, help us to synergize the efforts to pursue the Vision of a strong and vibrant Institution.

VISION

We mould our students to excel in Curricular, Co-curricular and Extra-curricular activities by providing a vibrant and supportive ambience. Learning is an intense process which spreads from an individual to the society. It does not stop at one level but keeps improving wider and faster. It inculcates a spirit of success and helps the individual to develop positive thinking in life which remains as the goal of Global Institute of Shipping, Airport and Hotel Management.

MISSION

Success comes to those, who work hard, and stays with those, who don't rest on the laurels of the past. We have been instrumental in shaping successful futures of many future citizens of the country. In the process of this journey, an acknowledgement of the combined effort of the staff and students have to be mentioned and we are in the process of setting standards, initiating trends and achieving new milestones, successfully.

RECOGNITION AND AFFILIATION

Global Institute of Shipping, Airport and Hotel Management comprises of Academic Institutions in the sections of

* SHIP CATERING MANAGEMENT * SHIPPING MANAGEMENT * AIRPORT MANAGEMENT * HOTEL & CATERING MANAGEMENT * SKILL DEVELOPMENT

Rise above the ordinary Give wings to your dreams...

FACILITIES & INFRASTRUCTURE

Experiments and practical training form the nucleus of all management studies. For this the institute has well equipped infrastructure facilities.

With qualified and competent team of Industry experienced professionals, well laid audio visual classrooms, well equipped training lab, In flight practical training, airport training, seaman safety training, training in star hotels, hospital training, well stacked library and extra-curricular activities receive a hands on practical classes on all subjects.

CURRICULUM

Unlike conventional syllabus followed in many institutes, Global Institute offers quality education with a syllabus on par with the present industry standards.

Apart from the regular syllabus of Theory and Practical classes, students are groomed mentally, physically and morally.

Students are groomed for personality development and communication, the two major vital factors for Travel and Tourism industry, with public speaking interactive audio visual study methods incorporating Hindi and Spoken English.

This style of curriculum is a result of research done to pursue the career keeping in mind the present and future expectations of the industry.

We strongly believe that Student's academic progress should also be monitored by the parents and hence student's monthly progress report will be sent to the parents and regular interactive meetings will be held including the parents at the institute's premises to address all the grievances.

SHIP CATERING MANAGEMENT

Global Institute, the first of its kind in India offers a great career prospects for the ambitious students who would like to pursue their career in Luxury passenger ships (Cruise lines) and other Merchant Navy vessels.

With high lucrative pay packages, people are exploring and venturing into tourist destinations around the globe. Cruise industry generally referred as floating hotel is expanding at its own pace with major players in U.S.A, Europe and Asia and a demand for qualified professionals are at its highest.

Which other profession in the world offers such great career perspective with free travel to exotic destinations of the world, one of the best pay packages and a vacation of two months after every 7 to 8 months.

S.No.	Course	Eligibility	Duration
1	Familiarization in Ship Catering.	Hotel Management Diploma /Degree With Above 2 Years of work experience.	90 Days
2	Diploma in International Shipping & Hospitality Management.	+2 Pass/ Fail	Two Years
3	Diploma in Crew Management.	+2 Pass/ Fail	Two Years
4	Certificate in International Shipping & Hospitality Management.	10 th Pass	One Year
5	Certificate in Crew Management.	10 th Pass	One Year
6	BBA-Shipping & Port Management {Allied With DISHM}.	+2 Pass	Three Years

Basic Syllabus

Understanding Cruise Industry, Study on leading Cruise lines of the world, Advanced study on Continental Cuisine, Bakery & Patisserie, USPH Regulations& Practices, Safety Management System, Environmental policies & practices, Garbage Management, HACCP, Spoken English, Interview Handing, STCW-95 certificates issued by the Director General of Shipping, Govt. of India, Food & Beverage Production, Food & Beverage Service, House-keeping Management, Front Office, Communication English, Introduction to Culinary Arts, Kitchen Organization and Planning, Spoken Hindi, Basic French.



SHIPPING MANAGEMENT

S.No.	Course	Eligibility	Duration
	Diploma in Ship safety Management	+2 Pass/ Fail	Two Years
1			
2	Diploma In International Shipping	+2 Pass/ Fail	Two Years
	Management.		
3	Certificate In Ship Safety Management.	10 th Pass	One Year
4	Certificate In International Shipping	10 th Pass	One Year
	Management.		
5	BBA-Shipping & Port Management	+2 Pass	Three Years
	{Allied With DISHM}.		

Basic Syllabus

Concept of logistics & Supply Chain, Inventory & Control, Warehousing, Shipping Operations, Transportation Infrastructure, Status & Obligations, Business Finance & Organizational Behavior, Case Study, Ship Management Practice, Chartering, International Maritime Organization, Ports and Terminal Management, Ship Agency Management, Shipping Laws, Shipping Finance and Insurance, Maritime Business, Strategic Management, Chartering and Ship Broking, Spoken English, Spoken Hindi, Basic French.

Life on Board

Working on cruise ship is of great excitement where you get the opportunity to visit some of the exotic places on earth. If you work on cruise ship, you travel to many attractive destinations and see interesting places. Although you spend most of the time abroad, there are some changes to go ashore and see the sites.

You meet people from all over the world and many forge some enduring friendships. You can earn quite a lot of money. Since you do not have many opportunities to spend the money abroad, you can easily save most of it. You get free accommodation and food. Moreover, you don't have to pay the utility bills. Accommodation for the cruise staff is very modest. On newer ships two people or, on older ships, even more share a small cabin and a bathroom. The crew cabins of the major cruise lines have televisions supplied. Most cabins are situated on one of the lower decks and they do not have windows.





AIRPORT MANAGEMENT

Indian Aviation industry is going on a rapid development. The second largest aviation industry of the world, the Indian fleet has close to 370 aircraft today and more are being added.

- 25% will be average annual growth in the airline industry in the next 2 years.
- · India's civil aviation passenger growth, at 20 percent, is among the highest in the world.
- · India's civil aviation ministry expects 80 million passengers by 2028.
- The civil aviation sectors is growing at the rate of 35-40% in the country. Nearly three million jobs will be created in the next 10 years.
- · 800 new aircrafts are expected to join the industry in the next 5 to 10 years.
- 40,000 cabin crew will be required in the next 3 to 4 years. Indian civil aviation industry will create 40 lakh jobs in the next 10 years.
- With the collective industry fleet strength expected to reach 900 from the present 370 by 2028.

The Indian aviation industry would require 7,500 to 9,000 cabin (which includes air hostesses) per year. India's domestic airlines would need 650 new aircraft by 2030, up from the current 210 creating a huge demand for air hostesses.



Male or female (Unmarried) between 17 to 27 years of age. Good eyesight, physically balanced without any visual injury marks. Minimum height for Male-163-172 cm. Minimum height for female-156-165 cm.



S.No.	Course	Eligibility	Duration
1	Diploma In Airhostess.	+2 Pass/ Fail	Two Years
2	Diploma In Hotel & Airport Management.	+2 Pass/ Fail	Two Years
3	Certificate in Air Cargo Practices & Documentation	10 th Pass	One Year
4	Certificate In airport Ground Staff Training.	10 th Pass	One Year
5	Certificate In Airfares & Ticketing.	10 th Pass	One Year
6	Certificate In Hotel & Airport Management.	10 th Pass	One Year
7	BBA-Airline & Airport Management. {Allied With DHAM}.	+2 Pass	Three Years

Basic Syllabus

English & Hindi Communication, Basic French Grooming, Health & Nutrition, Poise & Grace, Language Enhancements-phonetics, Soft Skills & Personality Development, In flight service, Safety & Security, Food & Beverage Service Management, Swimming, First Aid & Safety, Customer Relationship Management, Real In Principles of Travel, Tourism & Aviation Safety, Resource and Logistic Management at Airports, Public Relation in Aviation Industry, Management Information Systems, Airline and Airport Operations, Strategic Airport Planning and Marketing. Air Traffic Control, Aircraft Maintenance Management, Airline Marketing and Strategic Airline Alliances, Aviation Safety and Security, Aviation Legal Environment.



HOTEL & CATERING MANAGEMENT



In India, tourism is growing even faster at a staggering 12% per year. By the end of 2007 India had played host to over 5 million foreign tourists. India's foreign exchange earnings had gone up by nearly 25.5% to an impressive US\$ 7.23 billion.

According to World Travel and Tourism Council (WTTC), india is among the top 10 countries that exhibit the most progressive economies and fastest-growing statures as tourist destinations. Their research on the world's strongest Travel & Tourism performs-countries that have grown fastest in 2007 and are expected to maintain this pace over the decade-reveals India in the world's top 3, with a demand growing at 7.9% per year. What's more, India has consistently ranked in the top 3 in this report, for the last 4 years.

The emergence of a highly discerning tourist, both domestic and international, has reset the benchmark for the hospitality industry in India. The demand for qualified and well-trained professionals in the sector is increasing. Clearly, the hospitality industry provides great employment opportunities, and offers immense potential for a stellar career, smart and qualified professionals.



S.No.	Course	Eligibility	Duration
1	Diploma In Hotel Management & Catering Technology.	+2 Pass/ Fail	Two Years
2	Certificate In Hotel management & Catering Technology.	10 th Pass	One Year
3	Certificate In Tourism Administration.	10 th Pass/ Fail	One Year
4	Certificate in Food and Beverage Service	10 th Pass/ Fail	One Year
5	Certificate In Food Production.	10 th Pass/ Fail	One Year
6	Certificate in Bakery and Confectionery	10 th Pass/ Fail	One Year
7	Certificate in Corporate House Keeping	10 th Pass/ Fail	One Year
8	Certificate in Front Office	10 th Pass/ Fail	One Year
9	B.Sc. – Catering Science & Hotel Management. {Allied With DHM & CT}.	+2 Pass	Three Years

Syllabus

English & Hindi Communication, Basic French, Food Production & Patisserie, Food & Beverage Service, Accommodation Operation, Front Office Operations, Language enhancements-phonetics, Computer Applications, Food & Beverage Management, Hotel Law, Food Service Facilities Planning, Hotel Accounting, Human Resources Management, Hospitality Management, Tourism Planning and Marketing, Service, International Hospitality Law, International Tourism Management, Tourism Business Environment, Tourism Products.

Practical Syllabus

Food & Beverage Production & Patisserie, Food & Beverage Service, Accommodation Operation.

S.No.	Course	Eligibility	Duration
1	Diploma in Fashion Technology	+2 Pass/ Fail	One Year
2	Diploma in Montessori and Child Education	+2 Pass/ Fail	One Year
3	Diploma in Beauty Technician	+2 Pass/ Fail	One Year
4	Diploma in Accounting	+2 Pass/ Fail	One Year
5	Diploma in Retail Management	+2 Pass/ Fail	One Year
6	Diploma in Computer Hardware Maintenance and Network Engineering	+2 Pass/ Fail	One Year
7	Certificate in Mobile Phone Technology	10 th Pass	Three Months
8	Diploma in Fire Engineering and Safety Management	+2 Pass	One Year

Hostel Facilities

SKILL DEVELOPMENT

Decent Hostel facilities are provided to the student separately for Boys & Girls. Student are provided with nutritious food and are governed by strict disciplinary rules.

CAREER OPPORTUNITIES

Successful candidates after the completion of the respective courses have immense career opportunities in



Hotels / Resorts

With Hotels/Resorts sprouting up every now and then, there is a great demand for highly professional students in this glamorous industry, who can start up the career from big chains to non classified hotels/resorts of their choice at various management trainee levels in different departments.

International Restaurants

McDonald, Pizza Hut, Pizza Corner, Burger King are not anymore any unfamiliar name for the Indians. For professionally skilled candidates there is always an opening to join on supervisory levels.

BPO

Customer service the backbone for the hotel industry is also the nerve centre for any BPO organization. Hotel management professionals are some of the successful BPO organizations around the globe and the demand is never-ending.

Government / NGO

Tourism and Hotel management sectors under Central Govt. levels like ITDC and state Govt. sectors like:KTDC, TTDC etc. are also feeling the heat of the competition and if a Govt. job is the dream, there are opportunities with government offices under the Public Service Commission where classified are published in the local dailies very often.

Hospitals

From old conventional style hospitals, now the Hospitals are categorized by star rating as in hotels and as per the service they provide.

The demand to maintain the Hospitals to the highest standard in a professional environment has forced them recruit qualified hospitality professionals to cope with the customers' demands. Female candidates have always an added advantage at entry to various operational levels like Front Office, House Keeping and Food Technicians etc.



Academic Advisory Committee

At Global Institutes, the methodology and the syllabus are framed in strict confidence and panel of top notch advisory committee members are always monitoring the progress of the academic activities, making sure that they are never left behind from the present industry standards. The Academic Advisory committee members are highly skilled, trained and experienced professionals working at some leading business houses around the world, who help to guide the student's career path to the right direction.

Name	Position	Organisation
Dr. C. Priyatharshini Godwin	Assistant Professor	Holy Cross College, Nagercoil
Mr. S. Zahir Hussian	Managing Director	SMS Marginless, Manavai
Mr. M. Bavakasim	Assistant Bursar	Kampala International School, Uganda
Mr. M.V. Ramesh	Senior Asst. Manager Operation	Hatsun Agro Product Ltd.,
Mr. John Benito Junior	Vice Principal	Vivekanand Institute, Gujarath
Mr. Soundararajan	Executive Sous Chef	Poppys Valley, Tiruppur
Mr. Chandramohan	Corporate General Manager	CAG Group of Hotels, Coimbatore
Mr. S.R.Beneesh	General Manager	Pepco Resorts Pvt. Ltd. (Managed by Lords Hotels & Resorts)
Mr. Bharathi	Executive Chef	Anandha Inn, Puducherry
Ms. Swarna Latha	Cabin Crew	Alliance Air (Subsidiary of Indian Airlines)
Ms. Kammal Banger	Cabin Crew	Alliance Air (Subsidiary of Indian Airlines)

Global Institute's Commitment and Vision

At Global Institutes, we strongly believe that our commitment never ends by just providing Quality education, but unlike any other institutions, we keep track of the career growth of our students for the next two consecutive years from the date of completion of the course to cascade them to the right path and help them in climbing up the top management positions.

With a highly interactive placement cell in association with leading corporate nationally and internationally, getting a right placement will never be a concern.



GLOBAL INSTITUTES SHIPPING, AIRPORT & HOTEL MANAGEMENT

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